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香港青年協會
the hongkong federation of youth groups

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HKFYG x DBS Social Innovation Challenge

Organised by The Hong Kong Federation of Youth Groups and sponsored by DBS Bank (Hong Kong) Limited, "HKFYG x DBS Social Innovation Challenge" was successfully held on November 16 at The HKFYG Jockey Club Social Innovation Centre. It aims to promote social innovation and enable young people to seek resources to materialise their business ideas improving our society.

After the screening, the "Top Ten" companies stood out from more than 60 participating companies, and in the Final Pitching Day to show their innovative idea. The winners of HKFYG x DBS Social Innovation Challenge are as follows:

Social Innovation Award (Gold) and "Tech for Good" Award: **Thriveful Group Limited**

Social Innovation Award (Silver): **WeLife Design Limited**

Social Innovation Award (Bronze): **Avatech Innovation Limited**

Social Innovation Award (Merit): **Work, Sheet. Studio Limited**

(Company details of winners are enclosed in P.3 and P.4)

Eligibility

- Business enterprises that improve our society or with a clear vision.
- Business enterprises registered in Hong Kong after 1 November 2012, and which have been incorporated / set up in Hong Kong.
- Business enterprises hold all valid permits and licenses required or necessary for their business and activities.
- The representatives of each business enterprise must be Hong Kong residents aged between 18 and 45 (as at 15 Oct 2017) and be the founder(s) of the business, owning more than 50% share of the business.

Judging Criteria

It is based on the following 6 areas: Social Value, Innovation, Business Plan and Business Model, Market Positioning and Competitiveness, Team and Technology applicability

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Award and prize

Social Innovation Award (Gold)	<ul style="list-style-type: none">• HK\$60,000 Cash Prize• 1-year free office space in The HKFYG Jockey Club Social Innovation Centre (2 hotdesks: worth HK\$24,000)
Social Innovation Award (Silver)	<ul style="list-style-type: none">• HK\$40,000 Cash Prize• 1-year free office space in The HKFYG Jockey Club Social Innovation Centre (1 hotdesks worth HK\$12,000)
Social Innovation Award (Bronze)	<ul style="list-style-type: none">• HK\$20,000 Cash Prize• 1-year free office space in The HKFYG Jockey Club Social Innovation Centre (1 hotdesks worth HK\$12,000)
Social Innovation Award (Merit)	<ul style="list-style-type: none">• HK\$10,000 Cash Prize
“Tech for Good” Award	<ul style="list-style-type: none">• HK\$10,000 Cash Prize
All winners	<ul style="list-style-type: none">• 1-year free SIConnect Membership (1 person worth HK\$1,200)

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Winners of HKFYG x DBS Social Innovation Challenge

Social Innovation Award (Gold) and "Tech for Good" Award

Company : Thriveful Group Limited

Founder(s) : Lamont Tang 、 Shing Yu

Year of : 2013

establishmen

t

About : Thriveful is an an education technology company that empowers parents, caregivers, researchers and NGOs with science-based tools to quantify and optimise child development.

Thriveful's also is a mobile platform that utilises Natural Language Processing and machine learning to monitor the language environment of a baby and give parents personalised tips and inspiration to stimulate their baby's development more effectively.

Social Innovation Award (Silver)

Company : WeLife Design Limited

Founder(s) : Janie Lau 、 Heidi Fung 、 Wai Ping Yip

Year of : 2017

establishment

About : "Welife. Design is a group of designer who cares about what people need.

"Start a dialogue, start from kids." Animomo is a narrative and social tablet app with soft toy play set for Visually impaired & sighted children to play together in fair and equal basis.

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Social Innovation Award (Bronze)

- Company : Avatech Innovation Limited
Founder(s) : Terry Tam \ Lik Hang Lee
Year of establishment : 2016
About : Avatech Innovation Limited is an educational technology company providing the service and products of Augmented Reality(AR) and Virtual Reality(VR) Applications, including AR/VR business training, STEM educational course and the Augmented Reality Geography System (ARGEO), which is an educational equipment designed specifically for geography.

Social Innovation Award (Merit)

- Company : Work, Sheet. Studio Limited
Founder(s) : Sze Nga Yeung \ Yuk Ling Wong
Year of establishment : 2016
About : Work,Sheet. aims to promote the concept of Permaculture and putting the whole system into daily life. We cooperate with NGO and sheltered workshops to collect food waste with HK local features in the community. We use 100% biodegradable ingredients and procedure from start to end. We have also developed our very own material- made product, share profits from the goods sold as a return to reward workers and introduced a whole system to serve the community.

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香港青年協會 x 星展社會創新挑戰賽

由香港青年協會主辦，星展銀行（香港）有限公司贊助的「香港青年協會 x 星展社會創新挑戰賽」，旨在嘉許一群積極創新，別具優質服務的青年企業，表揚青年企業家的奮鬥及成就，並鼓勵他們持續為改善社會作出貢獻，進一步推動社會創新精神。

最後十強參賽企業經過首輪評選，從超過 60 間參賽企業中脫穎而出，並於總決賽施展渾身解數。得獎名單如下：

社會創新金獎及科技利民獎：**Thriveful Group Limited**

社會創新銀獎：**同活設計有限公司**

社會創新銅獎：**Avatech Innovation Limited**

社會創新優異獎：**工作·紙有限公司**

(公司詳情請參閱 P.7 and P.8)

參賽資格

- 能夠改善社會及有清晰願景的企業；
- 於 2012 年 11 月 1 日或之後已在香港註冊營業的企業；
- 已向香港特區政府辦妥註冊登記，並持有經營其業務或活動所需的一切有效許可證及牌照；
- 參賽企業代表必須為 18 至 45 歲的香港居民，須為企業創辦人及仍然持有企業最多及超過 50% 的股份並參與企業營運管理。

評審範疇

社會價值、創新性、企業營運模式及計劃、市場定位及競爭力、團隊能力、科技應用等相關因素。

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獎項及獎品

社會創新金獎 (1名)	<ul style="list-style-type: none">現金獎港幣 60,000 元及獎盃可享有香港青年協會賽馬會社會創新中心的共用辦公空間兩個座位一年免租金優惠
社會創新銀獎 (1名)	<ul style="list-style-type: none">現金獎港幣 40,000 元及獎盃可享有香港青年協會賽馬會社會創新中心的共用辦公空間一個座位一年免租金優惠
社會創新銅獎 (1名)	<ul style="list-style-type: none">現金獎港幣 20,000 元及獎盃可享有香港青年協會賽馬會社會創新中心的共用辦公空間一個座位一年免租金優惠
社會創新優異獎 (1名)	<ul style="list-style-type: none">現金獎港幣 10,000 元及獎盃
科技利民獎 (1名)	<ul style="list-style-type: none">現金獎港幣 10,000 元及獎盃
所有得獎企業	<ul style="list-style-type: none">香港青年協會賽馬會社會創新中心 SIConnect 一年會籍

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「香港青年協會 x 星展社會創新挑戰賽」得獎名單

社會創新金獎及科技利民獎

- 公司 : Thriveful Group Limited
創辦人 : Lamont Tang、于誠峻
創辦年份 : 2013 年
簡介 : Thriveful 是一間教育技術公司，提供具有科學根據的工具給父母、護理人員、研究人員及非政府組織，量化及優化兒童的多元發展。
Thriveful 亦是個育兒平台的應用程式，與兒童早期教育工作者、研究人員和全球社區的專家合作，透過自然語言處理和機器，監控和分析寶寶早期發育的語言環境，並提供個性化的提示和科學知識給家長，從而改善他們的育兒方法，啟發他們刺激孩子的多元發展。

社會創新銀獎

- 公司 : 同活設計有限公司 (WeLife Design Limited)
創辦人 : 劉彥慈、馮思敏、葉穎綸
創辦年份 : 2017 年
簡介 : WeLife Design 致力創造及生產關懷人們日常生活的設計。WeLife Design 相信打破隔膜從兒童開始，透過以實體玩偶配合應用程式的社交遊戲 Animomo，讓視障和健視小孩於平等基礎下一同遊玩，享受遊戲的樂趣，達至共融。

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社會創新銅獎

- 公司 : AVATech Innovation Limited
創辦人 : 譚進聰、李力恒
創辦年份 : 2016 年
簡介 : AVATech 為教育科技公司，以擴增實境(AR)及虛擬實境(VR)的服務及產品提供三個主要業務，包括：AR/VR 高端商業培訓、STEM 教育課程及專為地理科而設計的教育器材—智能沙箱 ARGEO。ARGEO 除以 AR 技術幫助學生互動學習地理知識外，更設有十多款專為教學而設的功能，提升教學質素。

社會創新優異獎

- 公司 : 工作•紙有限公司 (WORK, SHEET. Studio Limited)
創辦人 : 楊詩雅、王玉玲
創辦年份 : 2016 年
簡介 : 工作紙透過與不同機構合作，提供一站式廚餘回收，產品設計及生產服務，更會向區內具香港特色的店舖，收集百分百生物可分解的廚餘，升級製造出全新的纖維物料，並為客人提供個人化設計及產品，致力把「永續設計」的概念融入日常生活