

香港青年協會賽馬會社會創新中心
「Startup Empowerment Programme」培育計劃 J.P.Morgan
申請須知

1. 申請資格

- 1.1 須為 18 至 35 歲香港青年；
- 1.2 申請人需持有有效工作簽證（如適用）。

2. 項目內容

- 2.1 若成功申請，申請人須參與工作坊，包括：組隊工作坊、計劃書撰寫及創業構思工作坊等；期間，申請人須籌組 2 至 3 人創業團隊策劃創業計劃，團隊中最少一人為弱勢青年（定義請參考第五點）；
- 2.2 每項獲成功挑選的創業計劃將得到港幣 50,000 元的創業啟動金及創業輔導等服務，實踐創業計劃；創業團隊須隨即開展及執行創業計劃最少一年。

3. 申請手續

- 3.1 申請表格可於「社創中心」Facebook 網頁下載；
- 3.2 請將已填妥之申請表格於 **2015 年 8 月 26 日或以前**以電郵方式交回「社創中心」，電郵標題請註明「Application for STEP」；
- 3.3 經篩選的申請人 **必須**出席面試。面試安排將稍後公佈。

4. 評審準則

- 4.1 評審準則包括以下範疇（但不止限於）：
 - ◆ 申請人就參與項目之準備（如：技能及經驗）
 - ◆ 創意
 - ◆ 性格
 - ◆ 社會觸覺
 - ◆ 可投入程度（如：時間）
 - ◆ 面試表現
 - ◆ 對行業了解

創業培訓起動金

4.2 來自基層家庭或弱勢社群，可申請港幣 7,000 元之創業培訓起動金；

4.3 申請人以自行申報形式表述其情況及申請原因，供評審考慮。申請人暫時毋須提交任何證明文件，但有責任稍後提交相關證明。評審可能考慮以下情況（但不止限於）：

- ◆ 申請人最高學歷未達學士學位課程或以上；
- ◆ 申請人持有有效「殘疾人士登記證」；
- ◆ 申請人每月家庭入息低於中位數（2014 年第四季）¹；
- ◆ 申請人家庭領取「綜合社會保障援助(綜援)計劃」（過去 12 個月內）；
- ◆ 申請人/家庭住戶*成員領取「普通傷殘津貼」、「鼓勵就業交通津貼計劃」或「非公屋、非綜援的低收入住戶一次過生活津貼」（過去 12 個月內）；
- ◆ 本人/家庭住戶*成員於本學年領取「資助專上課程學生資助計劃」的助學金或貸款；
- ◆ 本人/家庭住戶*成員於本學年領取「學校書簿津貼計劃」、「學生車船津貼計劃」或「上網費津貼計劃」；
- ◆ 其他情況，須註明。

(*家庭住戶 - 指一群住在一起及分享生活所需的人士，他們之間不一定有親戚關係、例如：父母、兄弟姊妹。)

5. 查詢

5.1 如有查詢，歡迎與「社創中心」秘書處聯絡：

- ◆ 電話：(852) 3956 8001
- ◆ 電郵：sic@hkfyg.org.hk
- ◆ 網站：m21.hk/sic

¹ 請參閱政府統計署資料按家庭人數釐定的家庭住戶每月入息中位數（二零一四年第四季）
<http://www.statistics.gov.hk/pub/B10500012014QQ04B0100.pdf>

家庭人數	家庭住戶每月入息中位數 HK\$	家庭人數	家庭住戶每月入息中位數 HK\$
1	\$7,500	4	\$34,000
2	\$17,200	5	\$44,000
3	\$25,300	6 或以上	\$46,400

**The Hong Kong Federation of Youth Groups
Jockey Club Social Innovation Centre**

**Startup Empowerment Programme
Application Notes**

J.P.Morgan

1. Eligibility

- 1.1 Hong Kong young people aged between 18 and 35 years old;
- 1.2 With a valid permit to work in Hong Kong (if applicable).

2. Programme Details

- 2.1 Successful applicants will be required to attend workshops including teaming workshop, business plan writing and idea development workshop. By the mean time, the Applicants will form team of 2 to 3 people with at least one of them underprivileged youth (Definition please refer point 5) to prepare for their business plan;
- 2.2 Selected business plans will be granted HK\$50,000 per business and be provided with other business support to execute their ideas immediately for at least one year.

3. Application Procedures

- 3.1 Please download the application Form at SIC website;
- 3.2 Please fill in the details and return the Application Form **on or before 26 Aug 2015** by email. Please state “Application for STEP” in the email subject;
- 3.3 Shortlisted applicants will be required to attend an interview. Details about the interview will be announced later.

4. Judging Criteria

- 4.1 The Judging Criteria include (not limited to):
 - ◆ Applicants’ Readiness (e.g. skills and personality)
 - ◆ Personality
 - ◆ Availability (e.g. Time)
 - ◆ Understanding of Business
 - ◆ Innovation
 - ◆ Social Awareness
 - ◆ Presentation

5. Pilot Seed Fund

5.1 Applicants from grassroots families or are underprivileged may apply for \$7000 “Pilot Seed Fund”;

5.2 Applicants will self-declare their status and needs for the judging panel’s consideration. No supporting documents are required at this stage but Applicants may be requested to provide them later. The judging panel may consider the following situation (not limited to):

- ♦ Highest level of education has not yet attained a Bachelor’s Degree;
- ♦ Holder of a valid “Registration Card for Persons with Disabilities”;
- ♦ Monthly family income is lower than the median (4th quarter 2014)²;
- ♦ In a family receiving “Comprehensive Social Security Assistance (CSSA) Scheme” (past 12 months);
- ♦ A recipient (the Applicant / a person of the domestic household*) of the “Normal Disability Allowance” (past 12 months);
- ♦ A recipient (the Applicant / a person of the domestic household*) of “Work Incentive Transport Subsidy Scheme” (past 12 months);
- ♦ In a domestic household* receiving “Living subsidy for non-public housing and non-CSSA households” (past 12 months);
- ♦ A recipient (the Applicant / a person of the domestic household*) of the “Tertiary Student Finance Scheme - Publicly-funded Programmes” in the form of a grant and/or loan in this academic year;
- ♦ A recipient (the Applicant / a person of the domestic household*) of the “the School Textbook Assistance Scheme”, “Student Travel Subsidy Scheme” or “Subsidy Scheme for Internet Access Charges” in this academic year;
- ♦ Others, please specify.

(*A domestic household consists of a group of persons who live together and make common provision for essentials for living. These persons need not be related.)

6. Enquiries

6.1 Please contact the Secretariat if you have any questions:

- ♦ Phone: (852) 3956 8001
- ♦ Email: sic@hkfyg.org.hk
- ♦ Website: m21.hk/sic

² Please refer to the overall median monthly household income of the 4th quarter of 2014 provided by the Census and Statistics Department
<http://www.statistics.gov.hk/pub/B10500012014QQ04B0100.pdf>

Number of Persons	Median of Monthly Income HK\$	Number of Persons	Median of Monthly Income HK\$
1	\$7,500	4	\$34,000
2	\$17,200	5	\$44,000
3	\$25,300	6 or above	\$46,400